

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (currently amended) A method for ordering goods and/or services with respect to digital images over a communication network, comprising:

providing a server of a first party for sending e-mail to a receiving site of a customer over said communication network, said e-mail having a static section for containing static text and/or graphics and a dynamic area/section for containing dynamic data, said dynamic data is automatically forwarded by said server to said receiving site only upon opening of said e-mail at said receiving site, said dynamic data comprising at least digital data files containing digital images.
2. (original) A method according to claim 1 wherein said server having a low-resolution digital image file of at least one said digital image, wherein said dynamic data comprises said low-resolution digital image file.
3. (original) A method according to claim 1 wherein said static text and/or graphics comprises an order form for placement of an order for goods and/or services with respect to said image.
4. (original) A method according to claim 1 wherein said static text and/or graphics includes at least one location for receiving said digital image upon opening of said e-mail.
5. (original) A method according to claim 3 wherein said e-mail further includes a URL address of a second party which, upon placing of an order using said order section, will be used to send said order automatically to said second party, said URL address being different from the URL address of said first party.

6. (original) A method according to claim 5 wherein said second party will fulfill said order placed by said customer.
7. (original) A method according to claim 6 wherein a portion of the money paid by said customer to said second party is allocated to said first party.
8. (original) A method according to claim 5 wherein a notice is sent to said first party by said second party when said order is placed with said second party.
9. (original) A method according to claim 7 wherein said portion of the money paid to said second party is forwarded to said first party upon or after receipt of payment by said customer to said second party.
10. (original) A method according to claim 1 wherein said e-mail includes the ability for the customer to send an e-mail to a third party for allowing access to said images at said server and for placement of an order by said third party.
11. (original) A method according to claim 10 wherein said customer further permits said third party to provide additional data to said images.
12. (original) A method according to claim 1 wherein said server allows said third party to provide data to said dynamic data.
13. (original) A method according to claim 1 wherein said communication network comprises the Internet.
14. (currently amended) A method for ordering goods and/or services over a communication network, comprising:
 - providing a server of a first party for sending e-mail to a receiving site of a customer over said communication network, said e-mail having a static section for containing static text and/or graphics and a dynamic area/section for

containing dynamic data, said dynamic data is automatically forwarded by said server to said receiving site only upon opening of said e-mail at said receiving site, said static text and/or graphics containing an order section for ordering of goods and/or services with respect to said dynamic data.

15. (original) A method according to claim 14 wherein said server having a low-resolution digital image file of at least one said digital image, wherein said dynamic data comprises said low-resolution digital image file.

16. (original) A method according to claim 14 wherein said static text and/or graphics comprises an order form for placement of an order for goods and/or services with respect to said image.

17. (original) A method according to claim 14 wherein said static text and/or graphics includes at least one location for receiving said digital image upon opening of said e-mail.

18. (original) A method according to claim 16 wherein said e-mail further includes a URL address of a second party which, upon placing of an order using said order section, will be used to send said order automatically to said second party, said URL address being different from the URL address of said first party.

19. (original) A method according to claim 18 wherein said second party will fulfill said order placed by said customer.

20. (original) A method according to claim 19 wherein a portion of the money paid by said customer to said second party is allocated to said first party.

21. (original) A method according to claim 18 wherein a notice is send to said first party by said second party when said order is placed with said second party.

22. (original) A method according to claim 20 wherein said portion of the money paid to said second party is forwarded to said first party upon or after receipt of payment by said customer to said second party.

23. (original) A method according to claim 14 wherein said e-mail includes the ability for the customer to send an e-mail to a third party for allowing access to said images at said server and for placement of an order by said third party.

24. (original) A method according to claim 23 wherein said customer further permits said third party to provide additional data to said images.

25. (original) A method according to claim 14 wherein said server allows said third party to provide data to said dynamic data.

26. (original) A method according to claim 14 wherein said communication network comprises the Internet.

27. (currently amended) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a computer causes the computer to perform the following steps:

sending an e-mail from a server at a first location to a remote receiving site of a customer over a communication network, said e-mail having a static section for containing static text and/or graphics and a dynamic area/section for containing dynamic data, said dynamic data is automatically forwarded by said server to said receiving site only upon opening of said e-mail at said receiving site, said dynamic data comprising at least digital data files containing digital images.

28. (currently amended) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a computer causes the computer to perform the following steps:

sending an e-mail from a server at a first location to a remote receiving site of a customer over a communication network, said e-mail having a static section for containing static text and/or graphics and a dynamic area/section for containing dynamic data, said dynamic data is automatically forwarded by said server to said receiving site only upon opening of said e-mail at said receiving site, said static text and/or graphics containing an order section for ordering of goods and/or services with respect to said dynamic data.

29. (currently amended) A system for ordering goods and/or services with respect to digital images over a communication network using e-mail, comprising:

a server for sending e-mail to a computer of a customer at a remote site from said server, said e-mail having a static section for containing static text and/or graphics and a dynamic area/section for containing dynamic data, said dynamic data is automatically forwarded by said server to said receiving site only upon opening of said e-mail at said receiving site, said static text and/or graphics containing an order section for ordering of goods and/or services with respect to said dynamic data

a fulfillment provider for filling of said order, said e-mail having information for allowing the automatic forwarding of said order to said fulfillment provider.

30. (currently amended) A system for ordering goods and/or services with respect to digital images over a communication network using e-mail, comprising:

a retailer for receiving an image product having at least one image from a customer for the providing of goods and/or service for said customer;

a server for sending e-mail to a computer of a customer at a remote site from said server, said e-mail having a static section for containing static text and/or graphics and a dynamic area/section for containing dynamic data, said dynamic data comprising at least one digital image file of an image obtained from said image product, said dynamic data is automatically forwarded by said server to said receiving site only upon opening of said e-mail at said receiving site, said

static text and/or graphics containing an order section for ordering of said goods and/or services with respect to said dynamic data.

a fulfillment provider for filling of said order, said e-mail having information for allowing the automatic forwarding of said order to said fulfillment provider.

31. (original) A system according to claim 30 wherein said server is remote from said retailer.

32. (original) A system according to claim 30 wherein said fulfillment provider is remote from said retailer.

33. (original) A system according to claim 32 wherein said fulfillment provider is remote from said server.

34. (original) A system according to claim 32 wherein said fulfillment provider pays said retailer a portion of payment received from said customer for said order.

35. (original) A system according to claim 32 wherein said fulfillment provider receives orders from a plurality of retailers, where means are provided for keeping track of which of said plurality retailers forwards which of said orders to said fulfillment provider.

36. (original) A system according to claim 35 for keeping track when said customer pays said fulfillment provider and forwarding a portion of payment received from said customer to said retailer that sent said order to said fulfillment provider.